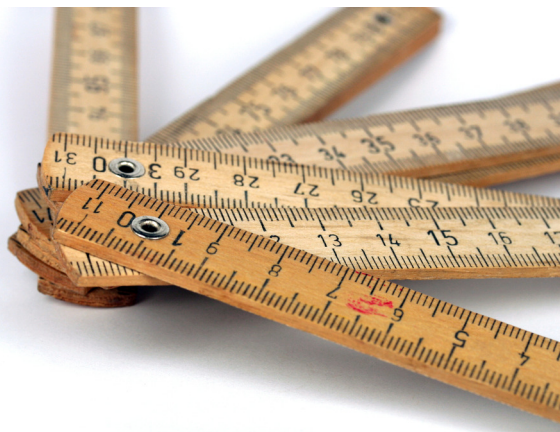


# PARN Conference

## CPD Output Measures and Supports

Wednesday 17 June 2009  
Trinity College, Dublin



### Context

One of the main trends in CPD is the move towards measuring by outputs rather than, or as well as, inputs. What does this mean? What are output measures intended to achieve? How does this relate to the meaning of CPD itself? And does what professional bodies do in this area contribute to raising the reputation of the professions?

The conference will report on PARN's research on output measurements which was conducted in 2007 and commissioned by the International Federation of Accountants (IFAC). This presentation will offer alternatives for approaching output measurement, its difficulties and ways to succeed.

This event is crucial for all working in professional standards and CPD, as well as the strategic thinkers who are responsible for shaping their professional body in response to the needs of the profession.

**For further information, event pricing or to request a booking form, please contact Stine Bang via email [stine@parnglobal.com](mailto:stine@parnglobal.com) or telephone 01179281997. Event bookings can now be made online at [www.parnglobal.com](http://www.parnglobal.com).**

The Professional Associations Research Network (PARN) is a not-for-profit, member-led organisation providing a research enriched network for professional bodies. We have 147 members in the UK, Ireland, Canada, Australia and Kenya. We offer specialist knowledge-based services and events on subjects such as governance, CPD, ethics and standards and member relations. For further information on PARN membership, research, publications and events, please visit [www.parnglobal.com](http://www.parnglobal.com).

### Programme

#### Tuesday 16 June

**18.30** Reception at Guinness Storehouse (free to delegates)

#### Wednesday 17 June

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|--------------------|---|
| <b>9.30-10.00</b>  | Registration and coffee   |
| <b>10.00-10.15</b> | IFAC's International Accounting Education Standards Board (IAESB): Chair's introduction |
| <b>10.15-11.00</b> | Professor Andy Friedman, PARN Presentation on IFAC Research plus Q&A                    |
| <b>11.00-11.30</b> | Coffee  |
| <b>11.30-12.30</b> | Workshop: Applying Output Measures to Your Organisation                                 |
| <b>12.30-13.45</b> | Lunch and networking  |
| <b>13.45-14.15</b> | Case Study 1: Owain George, Pharmacy Council of New Zealand                             |
| <b>14.15-14.45</b> | Case Study 2: Robert Jackson, Royal College of Psychiatrists                            |
| <b>14.45-15.15</b> | Case Study 3: Joseph Carroll, Institute of Chartered Accountants in Ireland             |
| <b>15.15-16.00</b> | Panel Discussion: CPD Output Technology, chaired by Andy Friedman                       |
| <b>16.00</b>       | Chair's closing remarks   |